Corporate Innovation & Intrapreneurship 2016

Zagreb, 27. - 28. 10. 2016

Day 1, Thursday, October 27th

9:00	Registration
9:30	Welcome & Opening
	Innovation on Purpose
9:40	Graham Brown Martin (Innovation catalyst, UK)
	Fail to innovate and you are gone
10:10	prof. dr.sc. Mislav Ante Omazić (EFZG)
	Open Innovation 2.0 – European view
10:30	Bror Salmelin (DG Information Society and Media, European Commission)
10:50	Break
	Innovation model that doesn't fit all
11:20	Hrvoje Hadžić, Ericsson Nikola Tesla
	Getting to innovation faster by tapping into a larger, global innovation network
11:40	Patrick Ferran (Nine Sigma, France)
	PANEL - How to create Innovation ecosystem
	Sudionici: Mario Antonić (Minpo), Tomislav Jukić (mStart), Ivica Mudrinić (HUB385),
12:10	Goran Radman (Algebra), Bror Selmelin (EK)
13:00	Lunch
14:00	PANEL - People are the key. How to involve them in Innovation process?
	Drive Innovation on Digital technologies
14:50	Alan Đurić (Wire, Germany)
	5 open innovation lessons companies can learn from innovative universities
15:10	Tom Spanjaard (Avansabc, Netherland)
15:40	Break
	Rethink Challenge - Open Innovation in public services
16:10	Søren Boutrup (Business Authority, Ministry of Business and Growth, Denmark)
	Lessons Learned from Open Innovation Projects
16:40	Prof. Dr. Michael Heiss (Siemens, Austria)
	The empire strikes back - The story of a startup within a large corporation
17:10	Mario Brkić (BeeOne, Austria)
17:30	Networking drink

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Day 2, Friday, October 28th

Registration
Welcome
WORKSHOP: - Instilling an open innovation mindset in an organisation Patrick Ferran
(Nine Sigma, France)
WORKSHOP: Innovations inside companies (7innovation method)
Tomislav Buljubašić (Innovation Manager/Lecturer/Blogger/Writer, CRO)
WORKSHOP: Playing Lean - Learn Lean Startup methodology Matej Golob (30 Lean)